

ITEC Level 3 Diploma in Fashion, Theatre & Media Make-up

Unit 41 Fashion, Theatre & Media Make-up

Recommended guided learning hours – 100

Pre-requisite – Students must hold the ITEC Make-up unit or equivalent if not taken as part of this qualification

QCA Qualification Accreditation Number: 100/2573/X

Unit 41 Fashion, Theatre & Media Make-up

Learning outcome	Underpinning knowledge
Students will be able to: 1) Understand and explain the position of the bones of the cranium and face	◆ Cranium <ul style="list-style-type: none">• Parietal • Frontal • Ethmoid • Sphenoid • Occipital • Temporal ◆ Facial <ul style="list-style-type: none">• Nasal • Zygomatic • Maxilla • Lacrimal • Turbinate • Palatine • Mandible • Vomer
2) Understand and explain how bones affect face shape	To include: <ul style="list-style-type: none">• Prominent cheeks • Wide forehead• Prominent or receding jawline
3) Understand and explain the position and action of the following facial muscles:	<ul style="list-style-type: none">• Orbicularis Oculi • Orbicularis Oris • Masseter • Buccinator• Sternocleido Mastoid • Trapezius • Platysma • Deltoid• Levator Anguli Oris • Levator Labii Superioris• Depressor Anguli Oris • Depressor Labii Inferioris• Mentalis • Zygomaticus • Temporalis • Nasalis • Procerous• Corrugator • Frontalis • Occipitalis• Pectoralis Major • Pectoralis Minor • Pterygoids• Quadratus Labii Superior • Quadratus Labii Inferior
4) Understand and explain (with the aid of a diagram) the position and function of the following:	◆ Epidermis <ul style="list-style-type: none">• Stratum Corneum • Stratum Lucidum• Stratum Granulosum • Stratum Spinosum/Malphigian• Stratum Germinativum/Basal Layer ◆ Dermis <ul style="list-style-type: none">• Blood supply • Lymphatic supply • Hair follicle • Hair• Sebaceous gland • Sweat gland: Eccrine and Apocrine• Sensory nerve endings • Dermal papilla• Erector pili muscle
5) Understand and explain the Subcutaneous/adipose layer	<ul style="list-style-type: none">• The structure and function of the fatty layer underneath the Dermis
6) Understand and explain Melanocytes	<ul style="list-style-type: none">• Describe where they are found and their function
7) Understand and explain the functions of the skin	<ul style="list-style-type: none">• Secretion • Heat regulation • Absorption• Protection/Acid Mantle • Elimination • Sensation• Vitamin D formation (ergosterol)
8) Understand and recognise different skin types/condition	To include: <ul style="list-style-type: none">• White • Black • Asian type skin • Mixed • Oily• Combination • Mature skin • Young skin • Sensitive• Dehydrated • Broken capillaries • Open pores• Comedones • Milia • Pustules • Papules• Hyper pigmentation • Hypo pigmentation
9) Understand and recognise different skin tones	To include <ul style="list-style-type: none">• Olive • Medium • Fair • Dark
10) Understand, explain and demonstrate how to check for skin conditions	To include: <ul style="list-style-type: none">◆ Infestations<ul style="list-style-type: none">• Scabies • Lice◆ Congenital<ul style="list-style-type: none">• Atopic Eczema • Atopic Dermatitis • Psoriasis◆ Bacterial<ul style="list-style-type: none">• Acne vulgaris • Impetigo • Acne rosacea • Boils • Folliculitis◆ Viral<ul style="list-style-type: none">• Warts • Herpes simplex • Herpes zoster◆ Fungal<ul style="list-style-type: none">• Tinea corporis

	<ul style="list-style-type: none"> ◆ Pigmentation disorders • Vitiligo • Albinism • Chloasma • Ephelides • Lentigo • Moles (papilloma) • Naevae • Port wine stain • Leucoderma ◆ General disorders • Urticaria • Allergic reaction ◆ Common ailments • Alopecia • Bells palsy • Temporo-mandibular joint tension (TMJ Syndrome)
11) Understand and explain the contraindications to make-up with reasons	<ul style="list-style-type: none"> ◆ With medical, GP or specialist permission – In circumstances where written medical permission cannot be obtained the client must sign an informed consent stating that the treatment and its effects has been fully explained to them and confirm that they are willing to proceed without permission from their G.P. or specialist • Any skin condition being treated by a dermatologist • Nervous/Psychotic conditions • Recent facial operations • Inflamed nerve • Bells Palsy • Skin cancer • Undiagnosed pain in the face ◆ Contraindications that restrict treatment • Fever • Contagious or infectious diseases • Under the influence of recreational drugs or alcohol • Any known allergies • Infectious skin diseases and disorders • Undiagnosed lumps and bumps • Localised swelling • Inflammation • Cuts • Bruises • Abrasions • Scar tissues (2 years for major operation and 6 months for a small scar) • Sunburn • Recent fractures (minimum 3 months) • Sinusitis • Neuralgia • Sunburn • Migraine/Headache • Hypersensitive skin • Conjunctivitis • Any eye surgery (approximately 6 months) • Stye • Watery eye • Contact lenses must be removed • Very nervous clients • Blepharitis • Eczema • Psoriasis • Dermatitis • Sycosis barbae • Pediculosis capitis • Herpes simplex • Seborrhoeic Dermatitis • Alopecia • Bells palsy • Temporo-mandibular joint tension (TMJ Syndrome)
12) Understand and recognise the ageing process of the skin	<p>To include the changes that take place at:</p> <ul style="list-style-type: none"> • Puberty • Pregnancy • Menopause and continuing to old age
13) Understand, explain and recognise the main skin cancers and all possible causes	<p>To include:</p> <ul style="list-style-type: none"> • Basal Cell Carcinoma • Squamous Cell Carcinoma • Malignant Melanoma

Lighting	
14) Students will be able to understand and explain the effects of lighting on different make-up	To include: <ul style="list-style-type: none"> • Primary light colours • Primary additives ◆ Studio lighting: • Key light • Fill light • Back light • Cross lighting ◆ Types of lighting and the effect of light on make up: • Daylight • Tungsten • Fluorescent • Flash light • Coloured light (gels)
15) Understand and explain the principles of colour	<ul style="list-style-type: none"> • Primary • Secondary • Tertiary • Quality of colour (hue, tone or value, intensity) • Colour interaction (monochromatic, contrasting, complementary, analogous, harmonious) • Colour wheel • Light and shade • Creating texture • Sketching make-up/hair designs and translating them into the real thing • Mounting and displaying work
Working as a Make-up Artist	
16) Prepare a work area for make-up application	<ul style="list-style-type: none"> • Complete a make-up and hair chart to be workable for the make up team • Demonstrate professional ethics and client care
17) Understand preparing and protecting the skin according to the client's skin type	<ul style="list-style-type: none"> • Cleansing • Toning • Moisturizing • Use of barrier creams • Pre-base products
18) Understand, explain and select make-up according to the occasion or production	Consider: <ul style="list-style-type: none"> • Client's colouring • Skin type • Age • Research • Preferences
19) Understand time limits acceptable to industry	<ul style="list-style-type: none"> • Work within time limits acceptable to the industry, Producer/Director
20) Understand researching and working to a script	<ul style="list-style-type: none"> • Explain and co-ordinate for the style and period of a media production • Break down scripts and the explain the importance of continuity • Explain the importance of co-ordination with wardrobe and prop departments • Working on location/sets
21) Understand the importance of working within a budget and compiling cost breakdowns	<ul style="list-style-type: none"> • Commissioning • Buying/hiring specialist supplies for wigs and prosthetics
Fashion and TV/Film Make-Up Application	
22) Understand and explain the selection and application of make-up bases for all skin tones	To include: <ul style="list-style-type: none"> •Olive • Medium • Fair • Dark
23) Understand, explain and demonstrate how to conceal or correct the following conditions:	<ul style="list-style-type: none"> • Dark circles under eyes • Spots • Blemishes • Uneven pigmentation • Broken capillaries ◆ Include the use of colour corrective creams • Green based • Lilac based • Orange based
24) Understand, explain and demonstrate how to contour and highlight accordingly	To include the recognition of face shapes: <ul style="list-style-type: none"> • Oval • Square • Heart • Oblong • Round • Long • Diamond • Pear • Facial proportions and symmetry • Long nose • Wide nose • Heavy jaw line • Double receding chin • Chin • High forehead • Low forehead
25) Understand, explain and recognise eye shapes and use appropriate correction	To include: <ul style="list-style-type: none"> • Hooded • Large • Small • Round • Close set • Wide set • Deep set • Prominent • Using contouring and application of colour
26) Understand, explain and demonstrate how to correct lip shapes	To include: <ul style="list-style-type: none"> • Full • Thin • Uneven • Correction of colour • Application of colour
27) Understand, explain and demonstrate how to work with a mature skin	To include <ul style="list-style-type: none"> • Use of correct products • Not dragging the tissues • Time constraints
28) Understand, explain and demonstrate the correct use and application of:	<ul style="list-style-type: none"> • Foundation • Powder • Blusher • Eye shadow • Eye liner • Mascara • Lip liner • Lipstick

29) Understand and demonstrate the correct hygiene procedures throughout application of make-up	To include cleaning materials for: • Brushes • Sponges • Disposable applicators • Use of palette
30) Understand and explain the correct method of removal of the following:	• Make-up • Prosthetics • False eyelashes • Any type of false hair • Latex or similar
31) Understand, explain and demonstrate the use of airbrushing	To include: • Application of foundation • Camouflage make-up • Body art • Temporary tattoos • Fake tan
32) Understand, explain and demonstrate preparation of the airbrushing equipment	To include: • Airbrush • Cosmetic products • Cleaning fluids • Air supply • Trigger action • Feed method
33) Understand, explain and demonstrate the correct health and safety procedures	To include: • Adequate ventilation • Gloves • Face masks • Protection for the client • Protection of the working area
Application of False Eyelashes	
34) Understand, explain and demonstrate use of the following:	• Glue patch test • Strip lashes • Individual lashes • Appropriate adhesive • Tweezers
35) Understand, explain and prepare the working area for the treatment	• To include thorough cleansing of the area • Ensure the area is dry
36) Understand, explain and recognise any contraindications	To include: • Watery eyes • Blood shot eyes • Styes • Conjunctivitis • Allergies • Contact lenses
37) Understand, explain and apply lashes, either strip or individual, efficiently and hygienically	• Recognition of when to choose strip lashes, i.e. Fantasy/period make-up • Individual lashes for a more natural look • Use of tweezers and sanitized equipment
38) Understand and explain removal and any homecare advice with the client	• To include the safe use of solvents around the eye area
39) Understand and explain how to update client records appropriately	• Contraindications should be checked on each occasion • Research • Make-up chart • Products used • Contra-actions
40) Understand the application of make-up for different occasions	To include: • Day • Evening • Special occasion • Make-up for black and white film/photography • Minimalist/neutral make-up • Dramatic/glamorous make-up • Male/female make-up for catalogue/video/film/TV • Make-up for children commercials/catalogue/film/TV • Bold and extreme make-up for catwalk/pop video • Body make-up (fantasy/suntans) • Close up work • Portrait
Historical Period Make-Up and Hairstyling	
41) Research certain significant periods in history relevant to make-up	To include: • Egyptian • 16 th Century • 17 th Century • 18 th Century • 19 th Century (Victorian) • Edwardian (early 20 th Century) • 20 th Century • 1920 • 1930 • 1940 • 1950 • 1960 • 1970 • 1980 • 1990's • All periods should be researched to include male and female looks (including hair and make up) • 5 pieces of researched work produced as make up and hair styles must be evidenced in the final portfolio
Theatrical and Character Make-Up	
42) Understand, explain and plan a make-up record chart for:	• Straight female for the stage • Straight male for the stage • Dance/Ballet • Rough Character/Vagrant • Egyptian • Indian • Oriental/Geisha • Restoration (1660) • Witch/wizard • Male to Female and vice versa • Animal with and without prosthetics • Fairy • Pantomime and fairy tale characters
43) Understand and explain how to compare and contrast the following:	• Make-up for large and small auditoria

<p>Portfolio of 30 characters Each student should produce a portfolio of 30 characters which they have created</p>	<p>To include:</p> <ul style="list-style-type: none"> • Research material • Sketches and tracings • Clear explanatory and instructions of how to create the character • Photographs to show progressive shots <p>Characters to include:</p> <ul style="list-style-type: none"> • High fashion look • Ballet/dance make-up • Old age make-up • Pantomime character • Fantasy make-up • An animal • Character using prosthetics • Character with bruises and scars • An oriental make-up • 5 pieces of period make-up • Fairytale make-up • Crepe hair work – beard, moustache, stubble • Four special effects • Reflective practice* • Overall conclusion
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*NB: Candidates should reflect on their own performance and the performance outcomes of each make-up/character